









### TODD HATA

PHOTOGRAPHER & VLOGGER

Food and travel are two of his passions in life, along with photography and filmmaking. Todd makes the most of his travels by meeting and eating with the locals, seeing what each city has to offer once you get past the tourist areas, and making photos and videos of his adventures around the world. He has recently partnered with one of the top 50 travel blogs in the world to be the video creator at OurAwesomePlanet - America.

#### BRANDS

Todd has worked with over 50 tourism boards, hotels, tour operators, and product brands creating high quality content for social media, websites and marketing campaigns. He offers several options and packages to fit any budget.























29K



/TODDHATA

3 K



/TODDHATA

8.5K



/TODDHATA

£

10 K

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## SERVICES

Todd can provide a range of photography and videography services, a la carte or as a package. Discounts may be possible based on size and duration of the campaign.

#### YOUTUBE

1 video: \$700 2 videos: \$1100 3 videos: \$1400

video + 2 IG stories: \$900
videos + 2 IG stories: \$1150
videos + 3 IG stories: \$1550

### INSTAGRAM

1 story: \$125 2 stories: \$200 1 photo post: \$250 2 photo posts: \$400 1 video post: \$400

3 photo + 1 video post: \$800

### COMMERCIAL USE

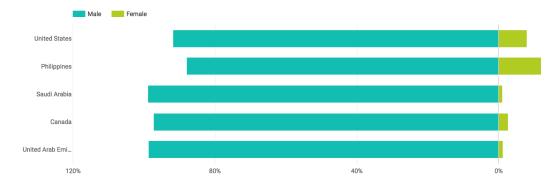
5 photos: \$600 20 photos: \$1400

30 second video: \$1000 2-5 minute video: \$2200

Packages include cross-promotion on Facebook and Twitter

### DEMOGRAPHICS





Viewer age ↑	Male	Female
13-17 years	54%	46%
18-24 years	73%	27%
25-34 years	84%	16%
35-44 years	88%	12%
45-54 years	88%	12%
55-64 years	87%	13%
65+ years	92%	8.1%

# 1nstagram

